

# the malta INDEPENDENT

## ADVERTISING RATES

### DISPLAY ADVERTISING

			Mon – Sat	Sunday
<b>Mono:</b>	Standard Rate	per column cm	€2.80	€3.96
	Full page		€513	€723
<b>Colour:</b>	Standard Rate	per column cm	€5.13	€6.29
	Full page		€932	€1153
	Front page solus	(Max 30 column cm)	€410	€570
	Back page solus	(Max 100 column cm)	€600	€795

### CLASSIFIED ADVERT

€0.28 Per word (Min. €3.50)

### SURCHARGES

Specified page	+ 30%
Specified page solus	+ 50%

### INSERTS

Insertions of brochures and single sheets can be run, on request, on a solus basis. Selective distribution by area is also available on request.

		Mon – Sat	Sunday
Single sheet	full run	€875	€1330
Double sheet	full run	€1400	€1910

## TECHNICAL DATA

malta INDEPENDENT

PAGE AREA 375MM (H) x 245MM (W)

COLUMN WIDTHS IN MM:

1=45 2=95 3=145 4=195 5=245

### ATTENTION

All adverts should be supplied using 300 dpi resolution. Adverts are to be sent on [design@independent.com.mt](mailto:design@independent.com.mt)

### MATERIAL DEADLINE

**SUNDAY: PREVIOUS WEDNESDAY NOON**

**MON - SAT: NOON ON THE PREVIOUS DAY**

Please note that supplements and other special publications carry different material deadlines. A schedule for these deadlines is available on request. No responsibility is accepted outside the designated deadlines. Space charges will still apply when material fails to arrive in time for publications.