

YOUR WEEKLY NICHE BUSINESS NEWSPAPER

ADVERTISING RATES

Mono	Standard Rate	per column cm	€2.56
	Full page	24.5 cm (w) x 37cm (h)	€460
	Half page	24.5 cm (w) x 18cm (h)	€230
	Quarter page	14.5 cm (w) x 18cm (h)	€135
Colour	Standard Rate	per column cm	€4.66
	Full page	24.5 cm (w) x 37cm (h)	€860
	Half page	24.5 cm (w) x 18cm (h)	€420
	Quarter page	14.5 cm (w) x 18cm (h)	€250
	Front page solus	(Max 40 column cm)	€545
	Back page solus	per column cm	€8.74
		Full page 24.5 cm (w) x 37cm (h) A4 19.5 cm (w) x 28cm (h)	€995 €745

PRESS RELEASES AND PROMOTIONS

Starting from €65 for 150 words + image (please email or call for a quote)

SURCHARGES

Specified page	+ 30%
Specified page solus	+ 50%

INSERTS

Insertions of brochures and single sheets can be run, on request, on a solus basis. Selective distribution by area is also available on request.

Single sheet	full run	€745
Double sheet	full run	€1000

STANDARD PUBLICATIONS
L I M I T E D

Standard House, Birkirkara Hill,
St Julians STJ 1149

MATERIAL DEADLINE

Noon on the previous day. No responsibility is accepted outside the designated deadlines. Space charges will still apply when material fails to arrive in time for publications.

TECHNICAL DATA

Page area 375 x 245MM
Column height 375MM
Number of ad columns per page 5
COLUMN WIDTHS IN MM:
1=45 2=95 3=145 4=195 5=245
All adverts should be supplied using 300 dpi resolution. Adverts are to be sent on
design@independent.com.mt

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Kindly send your details below to Mariella Wirth at
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