



the malta independent

ADVERTISING RATES

DISPLAY ADVERTISING

		Mon – Sat	Sunday
Mono:	Standard Rate per column cm	€3.20	€4.50
	Full page	€580	€795
Colour:	Standard Rate per column cm	€5.60	€6.90
	Full page	€980	€1250
	Front page solus (Max 30 column cm)	€450	€625
	Back page solus (Max 100 column cm)	€600	€875

CLASSIFIED ADVERT

€0.32 Per word (Min. €5)

SURCHARGES

Specified page	+ 30%
Specified page solus	+ 50%

INSERTS

Insertions of brochures and single sheets can be run, on request, on a solus basis. Selective distribution by area is also available on request.

	Mon – Sat	Sunday
Single sheet full run	€875	€1330
Double sheet full run	€1400	€1910

TECHNICAL DATA

PAGE AREA: 350MM (H) x 250MM (W)

COLUMN WIDTHS IN MM:

1=46 2=97 3=149 4=200 5=251

ATTENTION

All adverts should be supplied using 300 dpi resolution. Adverts are to be sent on advertising@independent.com.mt

MATERIAL DEADLINE

SUNDAY: PREVIOUS WEDNESDAY NOON

MON - SAT: NOON ON THE PREVIOUS DAY

Please note that supplements and other special publications carry different material deadlines. A schedule for these deadlines is available on request. No responsibility is accepted outside the designated deadlines. Space charges will still apply when material fails to arrive in time for publications.

CANCELLATION FEE

A 35% cancellation fee shall be applicable upon cancellation of booking. Cancellations are accepted up to 30 days prior to publication date and subject to publisher's discretion. If artwork is not provided within the stipulated timeframe, or within an agreed artwork extension, the last printed artwork will be printed.